

DISCOVER DOMINICA AUTHORITY

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Discover Dominica Authority Weekly News Update for Friday, August 1, 2014

*** Discover Dominica Authority hosts popular media personality Addie Ottley from St. Thomas ***

Discover Dominica Authority, in collaboration with Jungle Bay Resort & Spa, will host popular media personality Addie Ottley from St. Thomas. Mr. Ottley and a two-member crew will visit Dominica from July 31 - August 5, 2014. Mr. Ottley hosts the popular radio programme *Addie Ottley Morning Show* which is aired from 7am to 10am every weekday on WSTA 1340 AM Lucky 13 in St. Thomas. At least two of his programmes will be broadcast live from Dominica and will provide the opportunity to promote the destination to his audience in St. Thomas. In addition, Mr. Ottley will also obtain footage which will be used in his weekly television show *Face to Face* with Addie Ottley aired on WTJX in ST. Thomas. Tourism and other officials are expected to be interviewed for this. While in Dominica, Mr. Ottley and his crew will visit attractions such as Trafalgar Falls, Emerald Pool, Kalinago Territory, and Kone Kon La among others.

*** Dominica and Rosalie Bay mentioned on Yahoo News! ***

A feature on Dominica recently received exposure on Yahoo News. Entitled "Undiscovered Caribbean: 7 Underthe-Radar Islands", the article was written by Bret Love who had been hosted in the past by the Discover Dominica Authority. The journalist continues to love the Nature Island and includes it in his articles. Hosting journalists through press trips such as these forms part of the Authority's goals to promote Dominica's natural beauty all in an attempt to attract more stay over visitors who will visit these niche markets.

Read the full article here: <u>https://www.yahoo.com/travel/undiscovered-caribbean-7-incredible-islands-92870539442.html</u>



A Dominica waterfall (Photo: Chris Favero/Flickr)

*** Upcoming Events as of August 1, 2014***

August Ist	August 3rd (Cont'd)
Cocktails & Conversations Happy Hour, Fort Young Hotel	Rabbit festival, Cockrane
Ribs Night, Westport Tavern	Beads & Bacchanal Foam Fusion
Fine Dining, The Champs	Q-Talent Search Under 16, Harlem Plaza
Cocktail Night & Happy Hour, Atlantique View Resort & Spa	Fétè Kaiche - Trafalgar, Shawford, Fond Cani
Senior Citizens Tea Party - Grand Bay Reunion	
Braff on the Boulevard - Grand Bay Reunion	August 4 th (Holiday)
Champion Bubblers DJs Reunion - Grand Bay Reunion	Jouvert - Grand Bay Reunion
Christopher Martin Show - Grand Bay Reunion	Loubiere Reunion
Loubiere Reunion	
Fétè Kaiche - Trafalgar, Shawford, Fond Cani	August 5 th
	Taco Trivia Tuesdays, The Champs
August 2 nd	Grand Bay Reunion
Brunch, The Champs	
Dip & Dine, Atlantique View Resort & Spa	August 6 th
Girls Night Out, Atlantique View Resort & Spa	Wings Wednesdays, The Champs
Kone Kon La – Scott's Head	Unwine Wednesday, Fort Young Hotel
Basketball Challenge - Grand Bay Reunion	
Loubiere Reunion	August 7 th
Ms. Pleasantly Plump & Beautiful	Word, Sound & Power - Anchorage Hotel
Summer Slash, Fort Young	Karaoke & \$1 Wings, Atlantique View Resort & Spa
Fétè Kaiche - Trafalgar, Shawford, Fond Cani	
	August 8 th
August 3rd	Cocktails & Conversations Happy Hour, Fort Young
Sunday Best (BBQ Lunch, Steak Night), Castle Comfort Dive Lodge	Hotel
Jazz Lunch - The Champs, Picard	Ribs Night, Westport Tavern
Dip & Dine, Atlantique View Resort & Spa	Fine Dining, The Champs
Grand Bay Reunion	Cocktail Night & Happy Hour, Atlantique View
Loubiere Reunion	Resort & Spa
Summer Sundays, Last Flight Bar & Grill	

For more information on Dominica, contact Discover Dominica Authority at (767) 448-2045. Or, visit Dominica's official website: www.discoverdominica.com or follow Dominica on Twitter and Facebook and take a look at our videos on YouTube.